

SPONSORSHIP INFORMATION

24th ANNUAL DERMATOLOGY UPDATE 2008 Fairmont Chateau Whistler ~ Whistler, BC April 9 – 13, 2008

Join us as a sponsor for the 24th Annual Dermatology Update symposium in the #1 ski and tourist destination in North America - Whistler, BC on April 9-13, 2008!

Approximately 350 participants including a cross section of the most clinically and academically active dermatologists in Canada!

Dissemination of information on new drugs, mechanisms of action, and the best safeguards for patients.

Conference Program to Include:

- Advisory Boards
- Investigators Meetings
- Open Workshops
- Plenary Sessions with International Speakers
- Procedural Workshops with Live Patients
- Unique Medical "Rep" Workshops with Live Patients
- Social Events including a BC Wine Tasting
- Ski Breaks
- Networking Opportunities

New for 2008!!

- ❖ Procedural Workshops on PDT, Fillers, Botox and Chemical Peel. Limited attendance and live patients ensure a highly sought after and interactive session with Canadian dermatologists. Attendance is limited.
- ❖ UNIQUE Medical "Rep" Workshops. Provide your detail team members the opportunity to participate in an educational and interactive workshop with a live patient led by one of Canada's most highly respected dermatologists. Attendance is limited. One and one half hour sessions available on Wednesday only.
- ❖ Special First Time Sponsor Opportunity. If you have never been a sponsor of Derm Update, we invite you to join us as at the Supporter Level and receive Contributor Level benefits. Please see sponsor benefit grid on the next page for additional information. Limited "First Time Sponsor" opportunities available.
- ❖ Ski Breaks to take advantage of the world's finest Spring skiing on beautiful Whistler/Blackcomb, the site of the 2010 Winter Olympic Games.

Your sponsorship of Dermatology Update 2008 is very important to us and we sincerely appreciate your support. Our goal is to provide a very high quality conference. Please confirm your sponsorship and meeting requirements early to achieve maximum effectiveness of this one-of-a-kind opportunity.

SPONSORSHIP INFORMATION DERMATOLOGY UPDATE 2008

Fairmont Chateau Whistler ~ Whistler, BC
April 9 - 13, 2008

SPONSORSHIP BENEFITS

	OPEN	PROCEDURAL WORKSHOP	MEDICAL REP WORKSHOP	PATRON	PARTNER	CONTRIBUTOR	SUPPORTER
Listing in Final Program	√	√	√	√	√	√	√
Listing on Website	√	√	√	√	√	√	√
Company Bio in Final Program and Website	√	√	√	√	√		
15 minute presentation in the Plenary Program *	√	√		√			
Complimentary Registration(s)	4	4	3	3	2	1	1
Poster Displays *	3	3	3	3	2	1	0
Literature & Information Table at Welcome Reception	√	√	√	√	√	√	
Opportunity to host an OPEN Workshop **†	√						
Opportunity to host one CLOSED Advisory Board or Investigators Meeting (max 20 participants) **†	√ (additional cost)			√ (additional cost)	√ (additional cost)		
Opportunity to host one OPEN procedural workshop with live patients on PDT, Fillers, Botox or Chemical Peel. (max 30 participants) **†		√ (additional cost)					
Opportunity to host one PRIVATE workshop for your company's medical representatives. (max 30 participants) **†			√ (additional cost)				
†Available on	Th/Fri/Sat	Wed only	Wed only	Th/Fri/Sat	Th/Fri/Sat		

* subject to approval

** expenses/costs (attendee grants, speaker costs for Open Workshop/Advisory Board/Investigator Meetings, food & beverage) will be in addition to sponsorship fees. All satellite meetings are subject to a coordination fee. Standard audio-visual equipment of LCD data projector, screen, podium microphone and laser pointer will be provided. All efforts will be made to ensure that meetings of a similar topic will be scheduled in different time slots.

SPONSORSHIP INFORMATION

DERMATOLOGY UPDATE 2008
Fairmont Chateau Whistler ~ Whistler, BC
April 9 - 13, 2008

DERMATOLOGY UPDATE 2008 AGENDA

	Wed. April 9		Thurs. April 10			Fri. April 11			Sat. April 12			Sun. April 13						
7am – 8am			Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am	Ad. Board 7:00am – 9:00am								
8am – 9am	Med Rep 8:30am – 10:00am	WS I - PDT 8:30am – 10:00am	Plenary Session 9:15am – 10:30am			Open Session 9:15am – 10:30am			Plenary Session 9:15am – 10:30am			Clinical Trials Workshop 8:00am – 10:00am						
9am – 10am																		
10am – 11am	Med Rep 10:15am – 11:45am	WS II - Fillers 10:15am – 11:45am	SKI BREAK 10:30am – 3:00pm			SKI BREAK 10:30am – 3:00pm			Open Session 10:45am – 12:00pm									
11am – 12pm																		
12pm – 1pm	Lunch Break 11:45am – 1:30pm								Ad. Board 12:15pm – 2:15pm				Ad. Board 12:15pm – 2:15pm			Ad. Board 12:15pm – 2:15pm		
1pm – 2pm	Med Rep 1:30pm – 3:00pm	WS III - Botox 1:30pm – 3:00pm																
2pm – 3pm			Ad. Board 3:00pm – 5:00pm			Ad. Board 3:00pm – 5:00pm			Plenary Session 2:30pm – 4:00pm									
3pm - 4pm	Med Rep 3:15pm – 4:45pm	WS IV - Chemical Peel 3:15pm – 4:45pm																
4pm – 5pm			Ad. Board 3:00pm – 5:00pm			Ad. Board 3:00pm – 5:00pm			Open Session 4:15pm – 6:00pm									
5pm – 6pm																		
6pm – 7pm			Plenary Session 5:15pm – 6:30pm			Plenary Session 5:15pm – 6:30pm			BC Wine Tasting and Reception 6:00pm – 7:30pm									
7pm – 8pm			Welcome Reception 6:30pm – 7:30pm															
8pm – 9pm																		



WHISTLER

April 9-13
2008

SPONSORSHIP FORM DERMATOLOGY UPDATE 2008 Fairmont Chateau Whistler ~ Whistler, BC April 9 - 13, 2008

Yes! We would like to be a sponsor of Dermatology Update 2008!

Main Contact: _____

Title: _____

Company Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Email: _____

Phone: _____ Fax: _____

We are interested in sponsoring the following:

- Open Workshop
- Procedural Workshop
- Private Medical Rep Workshop
- Patron
- Partner
- Contributor
- Supporter
- First Time Sponsor

We would also like:

- to hold a **CLOSED** investigators meeting/advisory board

On product: _____

Preferred date: _____

Competitors: _____

- Plenary exposure (available to Open and Patron level only)
- Poster Display (# of posters to be provided: _____)

For more information, please contact:

Dermatology Update 2008
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V6H 3H1

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