



montreal 2009

## SPONSORSHIP INFORMATION

### 25<sup>th</sup> ANNUAL DERMATOLOGY UPDATE 2008

Le Centre Sheraton Hotel ~ Montreal

March 25 – 29, 2009

Join us as a sponsor for this very special 25<sup>th</sup> Annual Dermatology Update symposium in beautiful Montreal on March 25 – 29, 2009.

We anticipate record attendance of approximately 350 participants including a cross section of the most clinically and academically active dermatologists in Canada!

As always there will be comprehensive dissemination of information on new drugs, mechanisms of action, and the best safeguards for patients.

Conference Program to Include:

- Advisory Boards
- Investigators Meetings
- Open Workshops
- Plenary Sessions with International Speakers
- Welcome Reception
- A very special Gala 25<sup>th</sup> Anniversary Dinner Event
- Networking Opportunities

Your sponsorship of the **25<sup>th</sup> Anniversary** of Dermatology Update is very important to us and we sincerely appreciate your support. Our goal is to provide an exceptionally high quality conference. Confirm your sponsorship and meeting requirements early to achieve maximum effectiveness of this one-of-a-kind opportunity.

**For more information, please contact:**

Lisa Markus, Symposium Secretariat

**Dermatology Update 2009**

c/o Simply Eventful Management

#104-2590 Granville Street

Vancouver, BC V6H 3H1

Phone: 604-738-8600

Fax: 604-738-8697

Email: [lisa@simplyeventful.com](mailto:lisa@simplyeventful.com)



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#### SPONSORSHIP BENEFITS

	OPEN	PROCEDURAL WORKSHOP	PATRON	PARTNER	CONTRIBUTOR	SUPPORTER
Listing in Final Program	√	√	√	√	√	√
Listing on Website	√	√	√	√	√	√
Company Bio in Final Program and Website	√	√	√	√		
15 minute presentation in the Plenary Program *	√	√	√			
Complimentary Registration(s)	4	4	3	2	1	1
Poster Displays *	3	3	3	2	1	0
Acknowledgement as Supporter of 25 <sup>th</sup> Anniversary Gala***	√	√	√	√	√	
Opportunity to host an OPEN Workshop **	√					
Opportunity to host one CLOSED Advisory Board or Investigators Meeting (max 20 participants) **	√ (additional cost)		√ (additional cost)	√ (additional cost)		
Opportunity to host one OPEN procedural workshop with live patients on PDT, Fillers, or Botox. (max 30 participants) **		√ (additional cost)				

#### **Contact Simply Eventful Management for Sponsorship Rates**

*\*subject to approval*

*\*\* expenses/costs (attendee grants, speaker costs for Open Workshop/Advisory Board/Investigator Meetings, food & beverage) will be in addition to sponsorship fees. All satellite meetings are subject to a coordination fee. Standard audio-visual equipment of LCD data projector, screen, podium microphone and laser pointer will be provided. All efforts will be made to ensure that meetings of a similar topic will be scheduled in different time slots.*

*\*\*\*please note that sponsorship rates have been incrementally increased in 2009 to support the fully hosted 25<sup>th</sup> Anniversary Gala event. Everyone will be invited to attend the Gala Event, however a nominal \$25 ticket fee will be charged.*



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Preliminary Program as at August 19, 2008

	Wed. March 25	Thurs. March 26			Fri. March 27			Sat. March 28			Sun. March 29
7am-8am		Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am	Ad. Board 7am-9am		
8am-9am										Clinical Trials Workshop 8am-12pm	
9am-10am		Plenary Session 9:05am-10:30am			Plenary Session 9:05am-10:30am			Plenary Session 9:05am-10:30am			
10am-11am		Open Session 10:45am – 12pm			Open Session 10:45am – 12pm			Open Session 10:45am – 12pm			
11am-12pm											
12pm-1pm		Ad. Board 12:15pm-2:15pm	Ad. Board 12:15pm-2:15pm	Ad. Board 12:15pm-2:15pm	Rapid Fire Lunch 12:15pm – 1:45pm			Ancillary Meeting 12:15pm – 1:45pm	Ancillary Meeting 12:15pm – 1:45pm	Ancillary Meeting 12:15pm – 1:45pm	
1pm-2pm	Contact Dermatitis Workshop 1pm-5pm				Open Session 2:00pm – 3:15pm			Procedural Workshop 2pm-5pm	Procedural Workshop 2pm-5pm	Procedural Workshop 2pm-5pm	
2pm-3pm					Plenary Session 2:30pm – 4:00pm						
3pm-4pm											
4pm-5pm		Open Session 4:15pm – 5:30pm			Ad. Board 3:30pm-5:30pm	Ad. Board 3:30pm-5:30pm	Ad. Board 3:30pm-5:30pm				
5pm-6pm											
6pm-7pm		Welcome Reception 5:30pm – 7pm						25 <sup>th</sup> Anniversary Gala Dinner 6pm – 11pm			
7pm-8pm											
8pm-9pm											
9pm-10pm											